

# Start a Chess Club at ... Your School!



Dear Principal,

I'm contacting you today because a parent has expressed interest in starting a chess club at your school.

## Why should kids play chess?

Playing chess in school helps students achieve many learning outcomes faster and more effectively. Put simply, *chess makes kids smarter.* Chess isn't just a fun activity, it helps develop important **thinking skills** such as; problem solving, logical and sequential thinking, memory and visualisation.

## So how do I get started?

We would be happy to come to your school to run a **FREE Demo lesson** for your students. I've attached an expression of interest to be handed out to students to help you gauge how many students would like to take part in a regular chess club.



## How much does it cost?

A chess club can cost from as little as **\$60 per child**, per term.

## When would it run?

Lunchtime, after-school and before-school chess clubs are all available. Please feel free to call me on **1300 424 377** to further discuss how we can help achieve your educational objectives.

I look forward to hearing from you soon.

Sincerely,

Garima Chandan  
General Manager  
**CHESS KIDS AUSTRALIA**

Dear Parents,

Playing chess in school helps students achieve many learning outcomes faster and more effectively. Put simply, **chess makes kids smarter**.



Building Mental Muscles™  
since 1997

Chess isn't just a fun activity, it helps develop important **thinking skills** such as; problem solving, logical and sequential thinking, memory and visualisation.

Each session starts with a **formal lesson**; all players will learn a new strategy, idea or skill each week. They are then able to put those skills into practice with activities and games monitored by our chess coaches.

We are pleased to be able to offer a **Chess Club** at **your school**.



### Outcomes of a Chess Kids Program

- Improve current chess playing ability
- Build cognitive skills
- Tactical & Strategic thinking
- Imagine the chess board without seeing it (Visualisation)
- Develop a love of chess, of learning and of thinking



### Frequently Asked Questions

**Q:** Where can I buy a chess set?

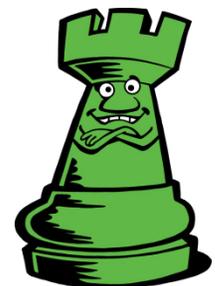
**A:** Visit [www.giantchess.com.au](http://www.giantchess.com.au)

**Q:** Can I surf the web for chess?

**A:** Start from [www.chesskids.com.au](http://www.chesskids.com.au)

**Q:** What if I have more enquiries?

**A:** Phone Chess Kids at 1300 424 377



---

## Expression of Interest

My child has expressed interest in being part of the **Chess Club** at school. I understand there is a cost involved.

Child's Name: \_\_\_\_\_ Grade: \_\_\_\_\_

Please return this form to the school office. Thank you.